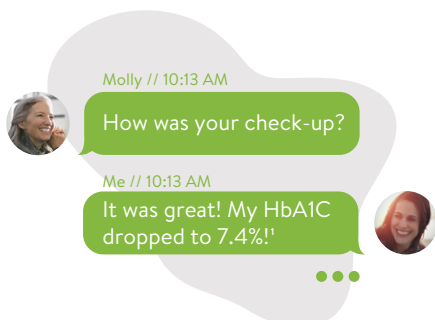




mySugr Diabetes Management Program

Personalized support for participants, cost containment for payers. By connecting an app-based patient interface for remote monitoring with world-class integrated devices and supplies, the mySugr program seamlessly utilizes health data to provide personalized diabetes management.



Personalized Coaching



Population Health Management



Member Engagement



Device Integration



Supply Delivery

Population Health Management

- Aggregated, real-time data from entire population
- Risk-based stratification drives prevention and timely intervention

Member Engagement

- mySugr app syncs blood glucose measurements
- Meal log and eHbA1c calculator

Personalized Coaching

- Personalized, goal-driven coaching with Certified Diabetes Educators
- Risk-based proactive coaching support

Device Integration

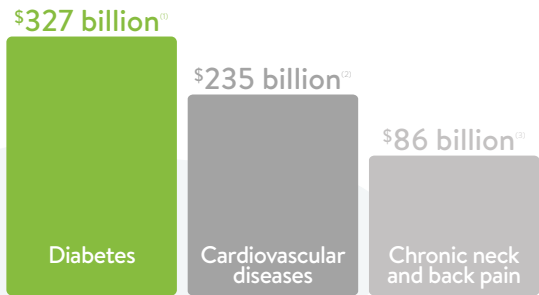
- Seamless integration with Accu-Chek® products, blood pressure monitor, digital weight scale and more
- Convenient, consumption-based home supply delivery

Get in touch with us:

Improve Health Outcomes and Contain Costs

Studies show that integrated diabetes management programs can have a significant impact on a participant's level of glycemic control, driving significant cost savings for payers. Leveraging our 40 years of experience with diabetes while welcoming mySugr to the Roche family, our real-world outcomes speak for themselves.

The Cost of Diabetes



Total annual health costs of chronic diseases

(1) American Diabetes Assoc; 2017; <http://www.diabetes.org/advocacy/news-events/cost-of-diabetes.html>
 (2) American Heart/Stroke Assoc; 2015; <https://healthmetrics.heart.org/wp-content/uploads/2017/10/Cardiovascular-Disease-A-Costly-Burden.pdf>
 (3) WebMD; 2008; <https://www.webmd.com/back-pain/news/20080212/86-billion-spent-on-back-neck-pain#1>

\$21,193 per year
Person with Uncontrolled Diabetes

\$13,418 per year
Person with Controlled Diabetes

Average cost savings per patient/per year: **\$7,775**

Source: Dali TM, Roary M, et al; Health care use and costs for participants in a diabetes disease management program, United States, 2007-2008. *Prev Chronic Dis* 2011; 8(3).

mySugr - A Trusted Diabetes Solution

Excellent Net Promoter Score



Needs Improvement (-100 - 0) Good (0 - 30) Great (30 - 70) **Excellent (70 - 100)**

Sources: Hibbits J, Kober J, Jan Wrede et al; Strong Customer Satisfaction Among Users of Mobile Diabetes Management; et al; 2018; for Amazon and Health & Life Insurances: NPS benchmarks; <https://npsbenchmarks.com>; 2018

Significant Impact on Blood Glucose Control in Just 16 weeks



Source: Bankosegger R; Kober J, Mayer H; 2019; Sustainable Improvement in Quality of Blood Glucose Control in Users of mySugr's Integrated Diabetes Management Solution;

Average mySugr app rating:

4.7 ★★★★★

27,539 total on Apple and Google Play Store

Sources: Apple Store; Google Play Store; 12/2018; www.mySugr.com/science; NPS benchmarks, December 2018; <https://npsbenchmarks.com>

Want to get started?

Step 1:

Solution Capabilities

For a demo and information on our solution reach out to us at:

health.connection@roche.com

Roche Diabetes Care, Inc
9115 Hague Road, Indianapolis, IN 46256

Step 2:

Clinical Program Design

We work with you to understand which outcomes are important to your patients and which services are right for your organization.

Step 3:

Enrollment

We utilize a portfolio of marketing materials, patient onboarding activities and remote monitoring setup to help enroll your patient population in the Roche Diabetes Health Connection program.